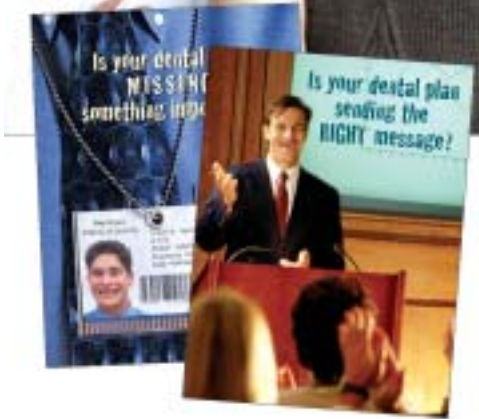




Category **Mixed Media** | Title **Aranesp Singleject Campaign** | Agency **Abelson-Taylor** | Client **Amgen** | Creative Director **Kaye Kilgore** | Art Director **Debbie Lim** | Copywriter **Mary Jane Myers** | Product Manager **Al DeJesus**



Category **Sales Promotion/More Than Four Pages** | Title **Prevacid PED Sales Aid** | Agency **Abelson-Taylor** | Client **TAP** | Creative Director **Stephen Neale/Barry Levine** | Art Director **Brian Wheatley** | Copywriter **Jim Clarke** | Product Manager **Kristi Lengyel**



Category **Product Web Sites** | Title **Rabies.com** | Agency **Integrated Communications Corp.** | Client **Aventis Pasteur** | Creative Director **Chuck DeMarco/Bobby Defino** | Art Director **Enrique Heredia/Suzanne Elward** | Copywriter **Diana Stewart** | Product Manager **Kathleen Kass-Leach** | Director Video **Anthony Donofrio**



ADVANS

COMMUNICATIONS

For Client Review Only. All Rights Reserved. Advanstar C

na and Carveth Kramer, founders of the Rx Club Awards, understand a Good Idea”—and now present a showcase of the 2003 Gold, Silver, and